

Finke at Fachpack 2016
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Design tool for spectacular plastic bottles

**Extravagant and striking color designs for plastic bottles:
Kreativbox 1.0 demonstrates the wide variety of special
effect colorings offered by Finke.**

With its *Kreativbox 1.0* Finke puts an indispensable drafting tool for PET-, PE- and PP-bottles in the hands of designers as well as packaging manufacturers. A variety of appealing bottles made from those three materials demonstrates the whole range of aesthetic effects that can be achieved with FIBAPLAST, FIBAFFEKT or FIBACOMP masterbatches.

The *Kreativbox* gives examples of transparent, translucent as well as covering employment of a coloring and illustrates the impression of metallic gleam, pearly shine, rainbow or color flop effects. It also demonstrates, how lustrous, lacquered-like finishes, soft-grip surfaces or incorporated fragrances can show to advantage.

The *Kreativbox 1.0* provides valuable ideas and suggestions and vouches for their technical feasibility. It summarizes Finke's renowned expertise in the development of plastics colorings enabling the quick and economic translation of design ideas into production stage coloring and additive systems.

((1.114 characters, 310 words))

Photo: Finke Kreativbox.jpg

Caption:

Finke's *Kreativbox 1.0* provides valuable ideas and suggestions and vouches for their technical feasibility.

About Finke:

Karl Finke GmbH & Co. KG, with registered office in Wuppertal (Germany), ranks among the largest medium-sized manufacturers of pigment preparations for the plastics'-processing industry in Europe. The high-quality master batches, liquid paints, color pastes and pulverised pigment preparations are used in cosmetics' and foodstuffs' packaging, in injection-moulding applications, in technical components, in film- processing as well as in the automotive and furniture industries.

With more than 65 years of experience in the sector, the ISO 9001, 14001 and 50001-accredited company prides itself in its ability to accompany its customers and their products from the design phase all the way through to start of production. State-of-the-art technical equipment is the customer's guarantee of a second-to-none, application-specific advisory service in colors, all of which can take place either in the company's in-house laboratory facility or on the customer's own premises.

As an independent company, Karl Finke GmbH & Co. KG operates distribution bases in numerous different countries and exports its products on a worldwide scale.

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